



We are looking for volunteer as a Social Media Manager

SUP Suisse was founded as a subsidiary of Swiss Canoe and Swiss Surfing at the end of 2020 and has been appointed responsible for the Swiss SUP national team and SUP surfing in Switzerland. Its main goal is to unite the SUP community in Switzerland and converge the efforts made by both overlying organisms. SUP Suisse shall grow into a knowledge hub and offer services to the various sections of the sport from paddling, touring, racing to surf and everything in between.

Description

Are you in digital marketing training or similar, already have the practical experience and want to realize yourself? Or are you already a professional and want to develop SUP with your skills? As Social Media Manager at our association, you will create the strategy for our social media channels based on the communication strategy and implement it. You are part of the communication team and regularly get content and input from the tour manager, the national team, and SUP events. This job will be on a voluntary basis.

Your Responsibilities

- Development of a uniform social media strategy
- Creation and advocacy of social media guidelines
- Creation and implementation of an attractive content plan
- Community support, editing of comments etc.
- Planning and implementation of campaigns / social ads as required
- Coordination and support of live streaming
- Accompaniment and coverage at events
- Provide briefing inputs on photo & video productions, possibly on-site support
- Identification of trends and development of new approaches
- Active support and further development of our own social media channels

Your Knowledge

- Social media professional (Facebook, Instagram, TikTok etc.)
- Independent way of working and yet a team player
- Willingness to work weekends and give more than the minimum
- Knowledge of the SUP community is an advantage
- Fluent written and spoken in either English or German, French and Italian an advantage



What We Offer

An exciting and varied challenge with a fast-growing sport, with a significant degree of scope and creative freedom. Your involvement directly impacts the further development of the association and the sport. We are a dedicated and motivated team that volunteers for the association, the community and the sport.

Interested in getting involved? Contact us at hello@supsuisse.ch